

WCCW Conference Schedule

TIME	EVENT	PRESENTER	LOCATION
Thurs	Feb 14, 2018		
AM			
10-4	Mini Mastermind Sessions	Must be pre-registered to attend these pre-conference sessions	
	Laura Christianson: Websites		
	Susy Flory: Memoir		
	Kathi Lipp: Marketing		
	Robynne Miller: Self-Publishing		
	Sarah Sundin: Fiction		
Fri	Feb 15, 2018		
AM			
8:00	Lobby Doors Open		Lobby
	Registration: Check in		
	Coffee, snacks, Donut Wall		
	Bookstore in check-in mode: Not open yet		
8:15	Auditorium Doors Open		
8:30	General Session 1: Robin Jones Gunn		Auditorium
	Lightning Talk	Sarah Sundin	
10	Workshop 1	Workshop Leaders	Rooms
	How to Get the Most Out of This Conference	Bob Hostetler	The Shire
	Social Media 101 (and Beyond)	Karen Barnett	Narnia
	Brainstorming 101	Marci Seither & Lisa Bogart	Camelot
	Banishing Imposter Syndrome and Embracing Your Identity as a Writer	Jennifer Grant	Neverland
ADV	New Ways to Tell Old Stories	Marilyn Hilton	Oz
GENRE	Television Writing 101	Mike Lynch	Atlantis
APPT	Coaching & Critique		Conference Rooms (4)

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TIME	EVENT	PRESENTER	LOCATION
NEW: ROUND TABLES	Round Tables with Wendy & Janet		Auditorium
11-11:30	Coffee Break		Lobby & plaza
	Bookstore open		
	Visit Logos & Inspire		
	Prayer Team Available		
11:30	Workshop 2	Workshop Leaders	Rooms
	Author Law 101	Rick Acker	Camelot
	Writing for Today's Middle-Grade and Young-Adult Readers	Marilyn Hilton	Oz
	Weaving Personal Experience Into Stories	Jeanette Hanscome	Neverland
	Storytelling Techniques from Disney & Pixar	Karen Barnett	The Shire
	Getting Started & Keeping Momentum	Sharon Elliott	Narnia
	Self Publishing Essentials	Robynne Miller	Atlantis
APPT	Coaching & Critique		Conference Rooms (4)
NEW: ROUND TABLES	Round Tables with Wendy & Janet		Auditorium
PM			
12:30	Lunch Buffet in Lobby	Panera Catering & Delivery	Lobby & plaza.
	Bookstore open	David Hyde	
1:30	Workshop 3		Rooms
	Devotional Writing	Jon Drury	Camelot
	Adding Suspense to Any Genre	Rick Acker	Neverland
	Those Pesky Proposals	Jane Daly	Oz

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TIME	EVENT	PRESENTER	LOCATION
	Write Like Ruth: Taking Show Don't Tell to a Whole New Level	Bill Giovannetti	The Shire
	Should Christians Write For Secular Markets?	Kay Strom	Atlantis
	Platform—Find Your Unique Light and Let It Shine	Sarah Sundin	Narnia
APPT	Coaching & Critique		Conference Rooms (4)
NEW: ROUND TABLES	Round Tables with Wendy & Janet		Auditorium
2:30	Workshop 4		Rooms
	How to Move Your Message from the Page to the Stage	Cheri Gregory	Camelot
	Treat Your Writing as a Business	Deb Gruelle	Neverland
	Story to Story - Converting a Loss to a Light	Jane Daly	Oz
	Q&A with Robin Jones Gunn	Robin Jones Gunn	The Shire
	Care and Feeding of an Email List	Suzanne Woods Fisher	Atlantis
	How to Write 500 Words a Day for the Rest of Your Life	Kathi Lipp	Narnia
APPT	Coaching & Critique		Conference Rooms (4)
NEW: ROUND TABLES	Round Tables with Wendy & Janet		Auditorium
3:45	General Session 2: Bill Giovannetti		Auditorium
	Lightning Talk	Kathi Lipp	
4:45	Free Time		Lobby & plaza
	Bookstore open	David Hyde	
	Vendors		
	Prayer Team Available	Jeanette Hanscome	

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TIME	EVENT	PRESENTER	LOCATION
5:00	Close up		
Sat	Feb 16, 2018		
AM			
8:30	Lobby Doors Open		
	Registration: Check-in		
	Bookstore open		
	Prayer Team Available		
8:45	Auditorium Doors Open		
9:00	General Session 3: Bill Giovannetti		Auditorium
	Lightning Talk	Andrea Coli	
10:30-11:00	Coffee Break		Lobby & plaza
	Bookstore open		
	Prayer Team Available		
11:00-12:00	Workshop 5		Rooms
	Wellness For Writers	Cheri Calcagno	Camelot
	Writing for Children: Encouraging Spiritual Curiosity	Jennifer Grant	Neverland
	Hooks That Won't Let Go	Bob Hostetler	The Shire
	When Life Gets in the Way of Your Writing	Jeanette Hanscome	Oz
	How to Get Speaking Engagements (Even When No One is Asking You to Speak...)	Kathi Lipp	Narnia
	Breaking Your Book into Manageable Bites	Sharon Elliott	Atlantis
APPT	Coaching & Critique		Conference Rooms (4)
NEW: ROUND TABLES	Round Tables with Wendy & Janet		Auditorium

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TIME	EVENT	PRESENTER	LOCATION
PM			
12:00	Lunch Buffet in Lobby		Lobby & plaza.
	Bookstore open		
1:00	Workshop 6		Rooms
	From Pulpit to Print	Bob Hostetler	Atlantis
	How to be a Confident Marketer, Not a Self-Promoter	Cheri Gregory	Shire
	Copyrights & Fair Use: Know Your Rights	Kelley Way	Neverland
	Loops & Loose Ends: Crafting Your Writing Through Editing	Sarah Barnum	Camelot
	Crafting Characters	Sarah Sundin	Narnia
	Don't Count Your Critics: Weigh Them	Suzanne Woods Fisher	Oz
APPT	Coaching & Critique		Conference Rooms (4)
NEW: ROUND TABLES	Round Tables with Wendy & Janet		Auditorium
2:00	Workshop 7		Rooms
	The Power of Writing Small	Kay Strom	Narnia
	Now What? Encouragement for Today and Plans for Tomorrow	Lisa Bogart	The Shire
	Follow the Recipe	Marci Seither	Oz
	Co-Authoring	Mike Lynch	Camelot
	Writing the blog people can't wait to read - it's all about the people	Tim Fall	Atlantis
	Screenwriting	David Hyde	Neverland
APPT	Coaching & Critique		Conference Rooms (4)
NEW: ROUND TABLES	Round Tables with Wendy & Janet		Auditorium

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TIME	EVENT	PRESENTER	LOCATION	
3:00	General Session 4: Robin Jones Gunn		Auditorium	
	Writing Contest Awards	Mike Lynch		
	Lightning Talk	Marci Seither		
4:20	Free Time		Lobby & plaza	
	Bookstore open			
	Prayer Team Available			
	Book signing Party		Milk and cookie snack	